Nordea

Emerging Markets View

September 2018: House of Cards

EM currencies have stabilised somewhat since the latest edition of the Emerging Markets View, not least due to significant support from the central banks of Turkey, Argentina and Russia. Most emerging markets remain vulnerable and several vicious cycles are still at play that could spark a fresh round of sell-offs. 1) FX weakness will pass through to higher inflation and, in turn, to lower growth, adding to the risk of more FX weakness. 2) FX weakness will make USD debt tougher to finance and service, increasing the risk of further FX weakness. 3) Crisis countries pose a contagion risk through trade and financial linkages as well as owing to the adverse impact on general emerging market sentiment.

This Emerging Markets View takes a look at the vulnerability related in particular to FX-denominated debt.

CNY: Devaluation unlikely but not impossible

Interventions are likely to mitigate persistent selling pressure on the CNY unless the trade war escalates.

RUB: Adjusting to a new normal

Sanctions risks will remain high in October and November, but the RUB weakening has already reached the central bank's tolerance and a 25 bp rate hike has made a clear distinction between central bank independence in Russia and Turkey.

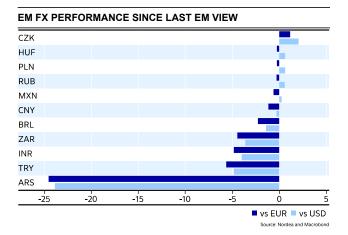
PLN: Political risks are rising

Key drivers could change from general sentiment to political risks. The Article 7 process and local elections are most pressing, but Poland will also receive far less EU funding in the future.

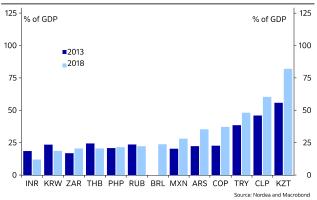
In focus – ARS: First to fold

There is no easy solution in sight. The ARS is likely to suffer further while authorities continue to take measures to restore confidence.

FX hedging considerations, the EM Traffic Light and Financial forecasts are also covered in this edition of Emerging Markets View.



FX-DENOMINATED EXTERNAL DEBT



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House of Cards

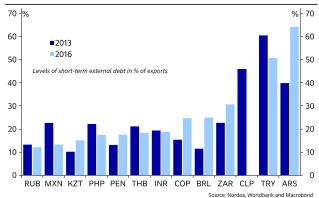
Following months of severe emerging market (EM) FX sell-offs, some EM countries are starting to look quite vulnerable in terms of their FX-denominated debt. At the same time, concerns about the contagion risks emanating from crisis countries are rising.

Contagion risks are rising	The financial markets are getting more and more concerned about the contagion risks emanating from the meltdowns in Turkey (TRY) and Argentina (ARS). Contagion would likely mainly be via trade links, which could prompt competitive devaluations, and via cross-border financial links. Contagion would also come from the massive general EM FX sell-off in recent months, which is particularly concerning for countries with a large share of FX-denominated debt. This is the topic of this month's Emerging Markets View.
Rising external debt burden	The costs of USD financing for EM countries are rising. According to Bloomberg Barclays' EM USD Aggregate, yields have risen from 4.5% at the beginning of the year to 6%. Firstly, we attribute this to the Fed's monetary tightening having pulled capital back to the US and out of emerging markets, and lowered general demand for EM assets. EM corporate and sovereign bond placements this summer have, for example, been the lowest since 2013. The second main cause we see is general EM risk premiums having increased significantly, not least due to the crisis countries.
Who's next?	Contagion risks from FX-denominated debt have increased somewhat since the taper tantrum in 2013, judging by FX-denominated debt levels and the higher reliance on shorter-term external debt. Several currencies, apart from the TRY and ARS, look quite vulnerable to us, according to three measures of vulnerability related to FX-denominated debt: 1) The KZT (Kazakhstan), CLP (Chile) and COP (Columbia)have very high levels of FX-denominated debt relative to GDP (see chart). 2) South Africa (ZAR) has a relatively high share of short-term external debt relative to exports, though much less than Argentina and Turkey (see chart). 3) FX reserves of the ZAR and CLP are too low (see chart). Other currencies still enjoy pretty sizeable buffers. EM countries with tougher external debt profiles are thus high on the list of the next potential victims.
Similar evidence from EM traffic light	Our EM Traffic Light supports these findings. In August, the biggest changes in risk level occurred for the ZAR (+5 points) and for the CLP (+5 points). Both currencies have a yellow warning light, while the KZT and COP are still green. The fundamental risks for EM as a whole are still moderate but are increasing and will likely continue to do so

given the persistent internal and external shocks.



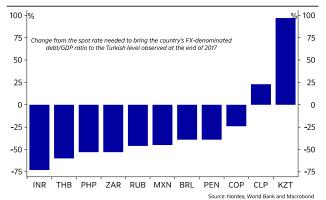
TRY AND ARS AT RISK FROM S-T EXTERNAL DEBT/EXPORTS



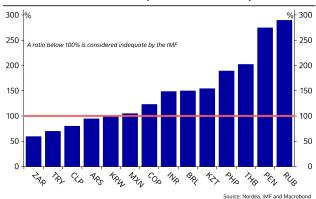
Turkish threshold is still far

The Turkish and Argentine experiences show us that even moderate levels of FXdenominated debt can become troublesome if the domestic currency weakens enough. A weaker currency and rising FX-denominated debt can easily go into a vicious cycle. Turkey started the year with FX-denominated debt-to-GDP of 52%, which was already seen as a substantial risk. The levels in Kazakhstan and Chile were even above the Turkish level. For most EM countries, a lot of FX weakening will be needed to reach the same level of FX-denominated debt-to-GDP as Turkey (see chart). The least is needed for Columbia and Peru (PEN).

MOST CURRENCIES STILL HAVE TO DEPRECIATE A LOT TO REACH TURKISH DEBT BURDEN LEVELS



RESERVE ADEQUACY RATIO (IMF METHODOLOGY)



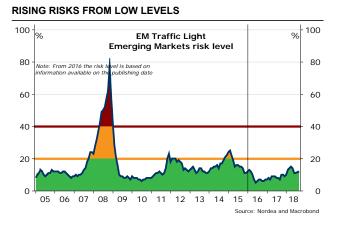
Sanctions channel

The CIS region has also started showing some signs of contagion, but through a different channel. Rising sanctions risks in Russia put the RUB under pressure in September, and this spilled over to some of the CIS currencies. Notably, the KZT and BYR (Belarus) have faced higher devaluation pressure, reflecting the fact that the Kazakh and Belarus economies are closely linked to Russia. The CIS currencies may face more challenges with stronger geopolitical pressure on Russia.

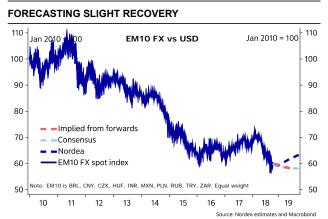
Decisive responseSince our August Emerging Markets View, the monetary policy stance has been
tightened in several countries. The Central Bank of Argentina proceeded to a policy rate
hike to 60%, the Central Bank of Turkey delivered a surprise and much needed policy
rate hike of 625 bp and the Russian Central Bank decided to show its commitment to
inflation with a 25 bp policy rate hike. While these hikes are unlikely to completely
erase investor concerns, the actions show increasing readiness to react in an orthodox
manner to the rising risks and are likely to mitigate some of the market worries.Risks are numerousThe risks remain high, but most probably, EM currencies will keep on muddling

through for the time being. However, there are a number of risks that could darken the outlook even more: a further escalation of trade tensions, rising political risks linked to elections, much slower growth, and weaker commodity prices.

Forecasts broadly unchanged We leave our EM FX forecasts broadly unchanged compared to the latest Emerging Markets View. Our list of potential new victims of contagion is significant and the outlook for EM FX remains rather bleak, in our view. Continued Fed tightening and capital outflows are likely to put further pressure on the EM currencies, but we expect a gradual recovery in 2019. Following Turkish and Russian surprise hikes we now forecast a more hawkish monetary stance from the EM central banks.



By Tatiana Evdokimova



CNY: Devaluation unlikely, not impossible

More selling pressure on the CNY will likely be countered by PBoC intervention. Devaluation could happen if the trade war escalates significantly, but that is not likely at the moment. A sustained devaluation could spell contagion risk to other emerging-market currencies.

Market weakening pressure offset by PBoC interventions	Despite the continued general EM sell-off during the past month, the CNY has been stable around 6.85 against the USD. Weakening pressure from trade war concerns did not ease, but the CNY took comfort in the PBoC's intensified interventions.
	Noticeably, the counter-cyclical factor was reintroduced to USD/CNY fixings in August. On paper, this factor supposedly corrects any directional bias from the market. In reality, a lack of transparency with regards to how it is calculated provides the PBoC with flexibility to set any USD/CNY fixing rate as it sees fit, and it has been used to guide the USD/CNY spot rate lower.
Little contagion risk to the CNY	As an EM currency, the fortune of the CNY is to some extent tied to the general EM sentiment, although the CNY is not that vulnerable to contagion risks. Although China is flirting with a current account deficit at the moment, its external balances remain solid. Its gross foreign debt accounts for 15% of GDP and about half of FX reserves.
The CNY is more likely to spread risk to other EM FX	We see the CNY more as a source of contagion. Trade war escalation would add more stress on the CNY, emanating to other EM currencies.
Devaluation is a risk scenario	In our previous EM View, we highlighted reasons why the Chinese authorities have no interest in a much weaker CNY. For now, we consider devaluation a risk scenario.
that could happen if the trade war escalates further	Devaluation could take place if the US levies tariffs again after this week's 200bn escalation, and even more so if Trump continues talking down the USD, which he has tried repeatedly. Any attempt from the US to influence the USD would give Beijing justification to do the same or simply stop defending the CNY and letting the market drive it lower.

By Amy Yuan Zhuang

RISK FACTORS THE PBOC INTERVENES THROUGH FIXING WORSENING CURRENT BALANCE • Trade war escalations 7.1 12.5 12.5 7.1 % of GDF China's current account balance % of GDF USDCN USD/CNY, spot — USD/CNY, fixing Devaluation / capital outflows 7.0 7.0 10.0 - Current account balance 10.0 6.9 6.9 Goods Delaying deleveraging 7.5 7.5 Services 6.8 6.8 Income & transfers 6.7 6.7 5.0 5.0 **EM TRAFFIC LIGHT** 6.6 6.6 2.5 2.5 6.5 6.5 • Risk level: 15% (green, +1 pp 6.4 6.4 0.0 0.0 from previous month) 6.3 6.3 -2.5 -2.5 • Trade war risks not included in 6.2 6.2 the model -5.0 -5.0 Jan Feb Mar May 2018 Jun Jul Aug Sep Apr 17 08 09 10 12 13 14 16 18 11 15

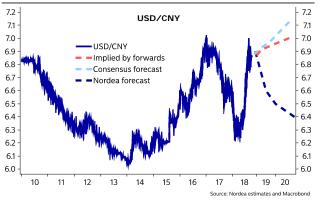
FINANCIAL FORECASTS - CHINA

Selling pressure on the CNY will likely persist for a while, as the trade war remains unsettled and sentiment towards EM is negative. Market pressure is expected to be countered by PBoC interventions to keep the CNY within 6.8-6.9 of the USD. If we are right about the USD rally losing steam before the end of the year, the CNY could be strengthened as quickly as it was weakened.

Forecasts	Spot	3M	Mid-2019	End-2019	End-2020
USD/CNY	6.86	6.90	6.60	6.50	6.40
Policy rate	4.35	4.35	4.35	4.35	4.35
				Course	Nordon estimatos

Source: Nordea estimates

USD/CNY FORECAST



100

80

60

40

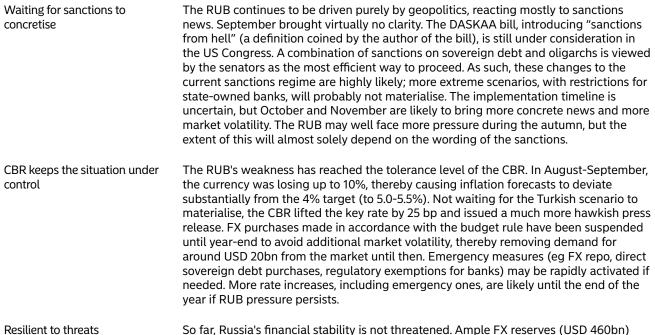
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18

RUB: Adjusting to a new normal

RUB risks remain tilted to the downside, as sanctions threats are still relevant. October and November look risky, but we find the longer-term outlook positive given robust fundamentals for the Russian economy.



So far, Russia's financial stability is not threatened. Ample FX reserves (USD 460bn) easily cover short-term external debt (USD 60bn) or FX-denominated deposits of households (around USD 89bn). Still, devaluation expectations are now at their highest (50% of those surveyed) since the start of the survey's history in 2013, and deposits showed a minor drop in August (-0.6%). Businesses are trying to prepare for harsh sanctions considering changes in the FX payments structure.

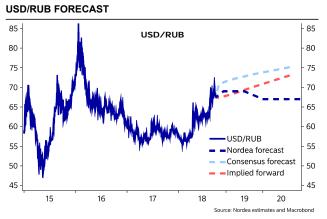
By Tatiana Evdokimova

RISK FACTORS RECORD-WEAK RUB EXPECTATIONS ROBUST FUNDAMENTALS • Tougher sanctions from the US 100 EM Traffic Ligh RUB risk level • European support for sanctions Higher devaluation expectations 80 and bank runs 60 **EM TRAFFIC LIGHT** Risk level: 16% (green, +2 pp) 20 from the previous month) Sanctions are the main risk 15 16

FINANCIAL FORECASTS - RUSSIA

Lots of foreign investors exited the Russian market in August-September, causing the RUB to tumble. Once the new sanctions regime is announced, lower uncertainty will likely increase the appetite for the Russian risks. Exceptionally strong Russian fundamentals will tempt foreigners to return, helping the RUB to recover in 2019E. However, harsh sanctions and RUB pressure remain non-negligible tail risks. Rates are likely to climb further as inflation pressure is rising.

Forecasts	Spot	3M	Mid-2019	End-2019	End-2020
USD/RUB	67.4	69.0	69.0	67.0	67.0
Policy rate	7.50	7.75	7.50	7.25	6.75
				Source	Nordea estimates



PLN: Political risks are rising

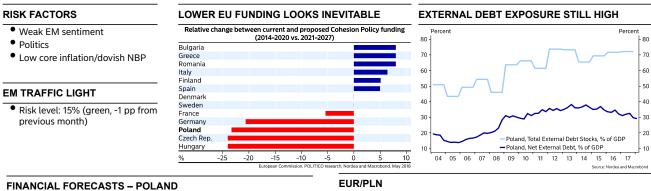
While general market sentiment is the main driver of the Polish zloty (PLN), politics is next in line. Thus, Poland's clash with the EU keeps weighing on the Polish zloty.

The EU and Juncker fully support the Article 7 process against Poland	Besides lingering EM woes, rising political risks are the main drivers of EUR/PLN. One key issue is Poland's clash with the EU on the rule of law dispute. According to the EU, Poland has breached the EU's democracy values with the substitution of Supreme Court judges. In September, tensions mounted as the EC President, Jean-Claude Juncker, gave his full support to the Article 7 process against Poland. With Juncker's support, any doubt about whether the EU would try to not add fuel to the eurosceptic fire ahead of the European Parliament election in May 2019 has now been removed.
Lower EU funding is the real threat	Although it is unlikely that the Article 7 process will actually lead to a loss of voting rights (as Hungary would veto), Juncker's support is a signal that EU funding after 2020 could be more linked to adhering to the rule of law. As Poland is a big net beneficiary of cohesion funding, this constitutes the real threat. As a result, lower EU funding would hamper public investments and the current account, which in turn would weigh on Poland's credit rating and ultimately the zloty.
Net external debt level is trending down, but remains a significant risk factor	Another risk factor for the PLN and Poland's credit rating is the high share of external debt. Poland has around 30% of net external debt (~70% gross) while almost 35% of the general government debt is denominated in foreign currencies. In addition, the share of CHF-denominated loans in the corporate sector and among households is still relatively high.
	Although the level of debt has decreased slightly in recent years, Poland is still exposed to external shocks – a risk that consequently attracts a lot of political attention. Thus, prudent fiscal policy and a reduction in debt top the economic agenda. In terms of the CHF-denominated loans, President Duda has vowed to legislate in favour of the troubled CHF borrowers. The bill, which will likely be at the cost of the local banks, is speculated to be adopted this autumn.

The ruling PiS party is increasing its lead in local election polls

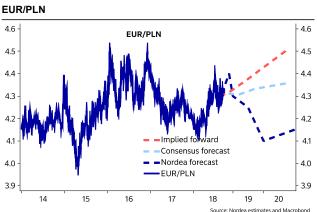
A final looming political risk is the local election on 21 October. Polls indicate that the ruling PiS-party could win 10 out of 16 provinces (up from 5). Such a win would cement PiS' power, create headaches in Brussels and put downward pressure on the PLN.

By Morten Lund



Due to a combination of lukewarm market sentiment, a dovish central bank and rising political uncertainty, we still expect the EUR/PLN to keep testing levels up to 4.40 in the short term. However, we do not expect a move above 4.40, as Eurozone economic indicators have stabilised lately. Longer out, we expect a mild PLN appreciation as market tensions cool off and the NBP gets closer to a rate hike.

Forecasts	Spot	3M	Mid-2019	End-2019	End-2020
EUR/PLN	4.29	4.40	4.25	4.10	4.15
Policy rate	1.50	1.50	1.50	1.75	2.00
Source: Nordea estimate					



ARS: First to fold

The ARS is the worst performing emerging market currency this year, having declined by more than 50% against the USD year-to-date. USD-denominated debt is a problem and a recession in Argentina in 2018 seems likely. Devaluation risks have become default risks.

Fiscal imbalances have become a major problem	The ARS has sold off massively and is the worst performing currency of the year. The reasons include severe fiscal imbalances and heavy reliance on external financing. The current account deficit is around 5% of GDP and the primary fiscal deficit is more than 3% of GDP. To cover this twin deficit, external borrowing has grown rapidly and fiscal imbalances have led to a vicious circle of high inflation and a weakening ARS.
Argentina's debt is one of the highest in the emerging markets	While Argentina's general government debt in relation to GDP is much lower than before the 2008 financial crisis, the debt level is one of the highest in the emerging markets. Another problem lies in the private sector, which has over USD 50bn in USD- denominated debt compared to USD 5bn in ARS-denominated debt, prompting another vicious cycle between rapid FX devaluation and higher FX-denominated debt.
	When the ARS weakened significantly and short-term liquidity risks were rising, Argentina was forced to seek help from the IMF in mid-May and the IMF has agreed a USD 50bn credit line to Argentina.
Recession in Argentina in 2018 seems likely	The Central Bank of Argentina (BCRA) has made several attempts at stabilising the ARS to contain the pass-through to even higher inflation. Policy rate hikes and USD-selling have so far not had any major stabilising effect, and the FX reserves have shrunk by 20% since June, which limits the BCRA's ability to defend the ARS. After Argentina sought help from the IMF, the economy minister presented a tight budget to calm the markets. We expect that the tight budget, high inflation, 60% policy rate and weak ARS will all lead to a hard landing, and a recession in 2018 seems likely, to us.
ARS will continue to suffer	Argentina has been the first to fold as a reaction to higher US rates and a stronger USD. There is no easy way out. We argue that the ARS will continue to suffer and the authorities will continue to take measures to restore confidence.

Current account balance

2012

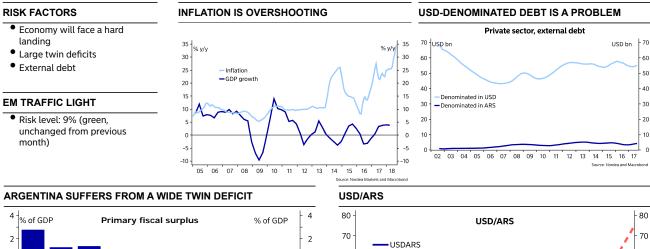
2013

2014

2015

2016

By Kristian Nummelin



0

-2

-4

% of GDP- 3

1

-1

-3

-5

2017

Source: Nordea and Macrobond



0

-2

-4

1

-1

-3

-5

3-% of GDP

2008 2009

2010

2011

Hedging considerations

CNY (vs EUR)

Income

Middle hedge ratio in the short term, using mainly FX forwards. Middle to high hedge ratio in the long term – high share of zero-cost option strategies, eg participating forwards.

Expenses

Middle hedge ratio in the short term, using a mix of FX forwards and zero-cost strategies. High hedge ratio in the long term, using FX forwards and benefiting from high forward premiums.

NORDEA ESTIMATES								
Forecasts	Spot	3M	Mid-2019	End-2019	End-2020			
EUR/CNY	8.00	8.00	7.85	8.00	8.19			
Policy rate	4.35	4.35	4.35	4.35	4.35			
				Source	Nordea estimates			

RUB (vs EUR)

Income

High hedge ratio in the short term, using mainly FX forwards. Middle to high hedge ratio in the long term, using a mix of FX forwards and zero-cost option strategies, eg forward extra.

Expenses

High hedge ratio in the short term, using a mix of forwards and zero-cost option strategies, eg risk reversals, benefiting from cheap RUB calls and expensive RUB puts.

NORDEA ESTIMATES								
Forecasts	Spot	3M	Mid-2019	End-2019	End-2020			
EUR/RUB	78.9	80.0	82.1	82.4	85.8			
Policy rate	7.50	7.75	7.50	7.25	6.75			
Source: Nordea estimate								

PLN (vs EUR)

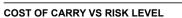
Income

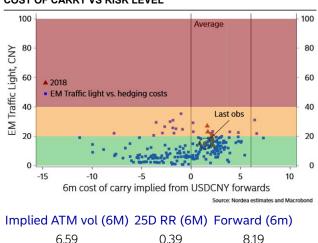
High hedge ratio in the short term, using FX forwards. Low to middle hedge ratio in the long term – high share of zero-cost option strategies, eg participating forwards.

Expenses

Middle hedge ratio in the short term, using FX forwards. High hedge ratio in the long term, using forwards mainly. Consider using zero-cost risk reversal option strategies – benefiting from RR biased towards EUR calls.

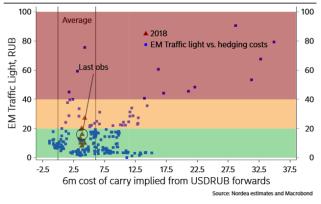
NORDEA ESTIMATES								
Forecasts	Spot	3M	Mid-2019	End-2019	End-2020			
EUR/PLN	4.31	4.40	4.25	4.10	4.15			
Policy rate	1.50	1.50	1.50	1.75	2.00			
				Source	Nordea estimates			





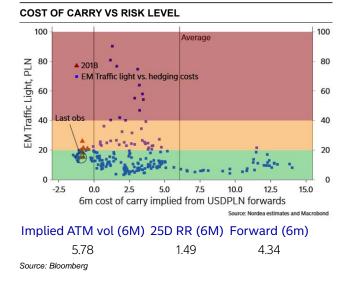
Source: Bloomberg

COST OF CARRY VS RISK LEVEL

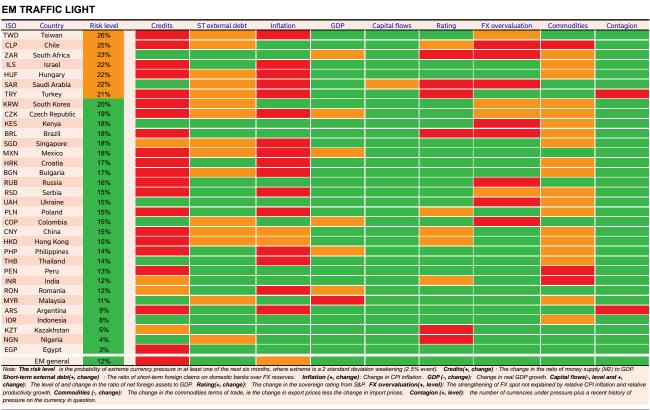


Implied ATM vol (6M) 25D RR (6M) Forward (6m)

14.92	4.67	81.1
Source: Bloomberg		



EM Traffic Light



Source: Nordea estimates and Macrobond

Latest EM Traffic Light:

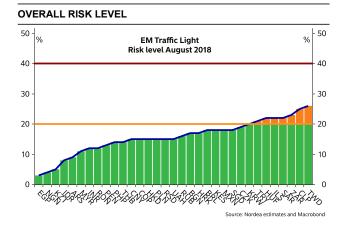
- EM Traffic Light: August 2018 (4 Sep)
- New signals: ZAR to yellow from green, HRK and BGN to green from yellow.
- Biggest changes: The biggest changes involve the HRK (-9 pp), the ZAR (+5 pp) and the CLP (+5 pp).

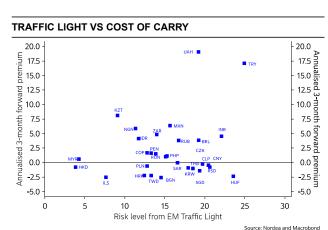
Methodology note:

• EM Traffic Light – methodology note

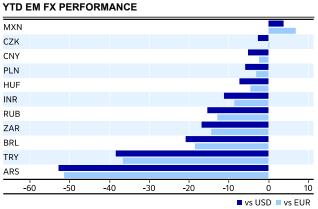
Track record:

• EM Traffic Light – Track record - August 2018





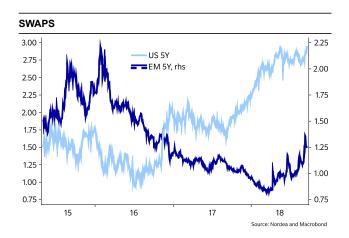
Emerging market performance

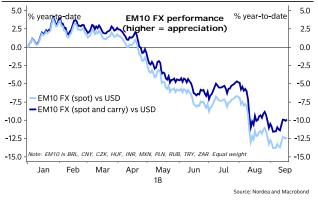


Nordea and Macrobond

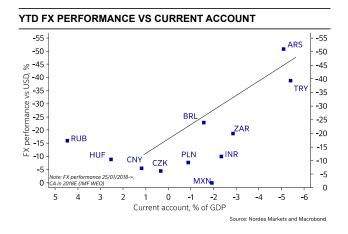


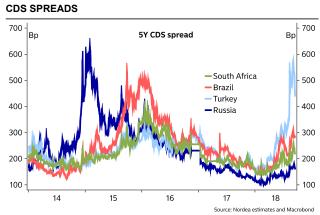






YTD FX PERFORMANCE CARRY ADJUSTED





Source: Nordea estimates

Source: Nordea estimates

Forecast overview

FX FORECASTS AGAINST EUR

	Spot	3M	Mid-2019	End-2019	End-2020		
EUR/BRL	4.843	4.81	4.52	4.55	4.74		
EUR/CNY	8.027	8.00	7.85	8.00	8.19		
EUR/CZK	25.42	25.5	24.8	24.5	24.5		
EUR/HUF	323.9	325	320	315	320		
EUR/INR	85.09	84.7	83.3	83.6	84.5		
EUR/PLN	4.294	4.40	4.25	4.10	4.15		
EUR/MXN	21.96	23.2	21.4	20.9	21.8		
EUR/RUB	78.9	80.0	82.1	82.4	85.8		
EUR/TRY	7.434	7.60	7.90	8.20	8.60		
EUR/ZAR	17.35	17.1	17.9	19.1	20.5		
EUR/USD	1.17	1.16	1.19	1.23	1.28		
EUR/SEK	10.42	10.3	10.2	10.0	9.70		
EUR/NOK	9.538	9.50	9.15	9.00	9.00		
EUR/DKK	7.46	7.46	7.46	7.46	7.46		
Source: Nordea estimates							

FX FORECASTS AGAINST USD Spot 3M Mid-2019 End-2019 End-2020 USD/BRL USD/CNY USD/CZK 4.139 6.861 4.15 6.90 3.80 6.60 3.70 6.50 3.70 6.40 21.73 276.9 72.72 22.0 20.8 19.9 19.1 USD/HUF USD/INR 280 73.0 269 70.0 256 68.0 250 66.0 USD/MXN USD/PLN USD/RUB 20.0 3.79 69.0 18.0 3.57 69.0 18.77 17.0 17.0 3.67 67.43 6.354 14.83 3.33 67.0 3.24 67.0 USD/TRY USD/ZAR 6.55 14.8 6.64 15.0 6.67 15.5 6.72 16.0

POLICY RATE FORECASTS Policy rates Russia Poland Hungary Czech Republic Turkey South Africa Brazil Mexico China India End-2020 6.75 2.00 1.50 2.25 24.00 6.00 8.00 6.75 4.35 6.75 Jea estimates Mid-2019 7.50 1.50 0.90 1.75 24.00 6.25 7.00 7.50 4.35 6.75 End-2019 7.25 1.75 1.20 Spot 7.50 3M 7.75 1.50 0.90 1.50 24.00 6.50 6.50 7.75 4.35 1.50 0.90 1.25 24.00 6.50 6.50 7.75 4.35 6.50 2.00 24.00 6.00 7.50 7.25 4.35 India 6.50 6.75 6.75

Brazil	We reiterate our overall forecast profile – we do not believe the weak BRL will be enough for the BCB to hike the Selic rate this year.
China	No changes.
Czech Republic	No changes.
Hungary	The HUF appreciated after the latest MNB meeting, where a termination was announced for the two easing measures, MIRS and the mortgage-note purchases (scheduled for the end of 2018). Governor Nagy, however, still sounded dovish at the press conference. Bearing in mind the still-sour EM sentiment, we maintain our flat HUF profile for the rest of 2018.
India	The INR has weakened considerably in recent months and we lift our three-month forecast for USD/INR somewhat in response. We believe more weakening could be on the cards in the near term.
Mexico	No changes.
South Africa	No changes.
Poland	No changes.
Russia	Our FX forecast remains the same as in the last edition of Emerging Markets View. As sanction threats are still high, RUB risks are tilted towards the downside. The key rate outlook changed to a more hawkish stance, reflecting the CBR's decisive response to rising inflation pressure.
Turkey	We lift our policy rate forecast following the surprise 625 bp rate hike. We have no more rate hikes in our forecast. Despite the rate hike, our EUR/TRY forecast has played out nicely, hence we maintain our profile on the TRY.

Recent research and profile descriptions

Recent Emerging Markets Research

- CBR: Better hawkish than Turkish scenario (14 September)
- TRYing to restore confidence (13 September)
- China monthly: Muddling through (6 September)
- RUB: Sanctions from hell (13 August)
- TRY: A bloodbath (10 August)
- TRY: The price of central bank independence (24 July)
- Putin and Trump: Enemies, allies or competitors? (17 July)
- China's GDP growth: No drama (16 July)
- KZT: Don't expect immediate major support from Clearstream (12 July)
- China-US trade war has escalated (11 July)

Previous Emerging Markets Views

Emerging Markets View August 2018: Thunderstruck (23 August)

Latest EM Traffic Light

• EM Traffic Light August 2018 (4 September)

Latest Financial Forecast Update

• Majors forecast update: Tensions are yet to hit the US economy (15 August)

Latest Economic Outlook

• Nordea Economic Outlook: The wage engine (5 September)

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